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Publication	Date	Edition	Link	Headline
Economic Times	31 Dec 2021	Online	https://hr.economictimes.indiatimes.com/news/industry/why-betting-on-just-competitive-salaries-might-land-you-in-a-fix/88613646	Why betting on just competitive salaries might land you in a fix!

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Why betting on just competitive salaries might land you in a fix!

It is safe to say that a rise in the percentage of hiring is expected as now many companies are offering their employees options to either work from home or offices, working on enhancing their skills, spreading mental health awareness, and offering diverse cultures etc.

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It was observed that in 2021, the startup sector came out as the net gainer

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