

### Media Coverage

Publication	Date	Edition	Link	Headline
The Hindu	13 April 2021	Online	<a href="https://www.thehindu.com/business/Industry/survey-shows-59-firms-are-eyeing-raises/article34314174.ece/amp/">https://www.thehindu.com/business/Industry/survey-shows-59-firms-are-eyeing-raises/article34314174.ece/amp/</a>	Survey shows 59% firms are eyeing raises



As the economy moves to a recovery path after a sharp decline last year, a study has shown that 59% of companies in India intend to give salary increments to employees in 2021. According to Genius Consultants' '10th Hiring, Attrition and Compensation Trend 2021-22', the increment scenario seems "welcoming with 59% of companies saying that increment is on the cards, which will range between 5-10% whereas 20% think increment will be less than 5%." The study was done online among 1,200 firms in February and March across sectors.

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