

Media Coverage

Publication	Date	Edition	Link	Headline
Economic Times	20 May 2021	Online	https://hr.economicstimes.indiatimes.com/news/trends/employee-experience/88-of-employees-favour-making-working-from-home-a-permanent-feature-survey/82799755	88% of employees favour making working from home a permanent feature: Survey



The pandemic has brought in a plethora of changes and has completely altered lives. A survey has shown that over 88 per cent of employees strongly believe that work from home is the future of the industry and would be further adopted by more companies.

According to the survey by staffing company Genius Consultants, titled 'Work from Home: Effect on Employee's Productivity', over 88 per cent of employees favour making working from home a permanent feature going forward. While 11 per cent disagreed stating the importance of physical operations in corporations.

The study has further indicated that around 78 per cent of employees think that the work from home model has helped companies yield better performances with the gradual increase in employee efficiency and productivity. However, close to 21 per cent of the respondents believed work from home provision had very little effect on increasing employee productivity and performance.

The study said that over 88 per cent of people agreed that work from home has led employees to work past the designated timings as most physical offices have transitioned to remote work. Employees are spending longer hours completing deadlines and in meetings to keep all communication channels afloat resulting in employees working longer than before to ensure that work continues smoothly. On the contrary, 11 per cent of people felt that the model had made no effect on the official working hours of companies.

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The survey also analyzed respondent's views on work from home features for working mothers. Indicating that 78 per cent of people strongly believed that the provision of work from home has been a convenient feature for working mothers allowing them the flexibility to manage work and responsibilities at home with more ease. And has enabled women to balance and focus on work and their personal lives efficiently.

RP Yadav, Chairman and Managing Director, Genius Consultants, said, "Of the many changes we have witnessed in the last year, work from home model has been a blessing in these uncertain times and is definitely here to stay. It has underscored its advantages and has compelled organizations to rethink their strategies and outlooks. With many companies already with plans underway to adopt the work from home model completely or partially with a hybrid model."

"The strategy has been mutually beneficial for both corporates and employees and holds the potential to revolutionize the industry. Leveraging its key benefits strategically can open an abundance of job opportunities that will no longer be restricted by the bounds of geographical barriers. More importantly, it carries the promise of improving the employment scenario even in the rural and remote parts of the country," Yadav added.

The survey was conducted from April 15 to May 15 and covered 996 employees from across sectors including Banking & Finance, Construction & Engineering, Education/Teaching/Training, FMCG, Hospitality, HR Solutions, IT, ITES & BPO, Media, Oil & Gas, Pharma & Medical, Power & Energy, Real Estate, Retail, Telecom, Auto & Ancillary.