

### Media Coverage

Publication	Date	Edition	Link	Headline
Business today	6 Nov 2021	Online	<a href="https://www.businesstoday.in/latest/corporate/story/as-schools-colleges-reopen-edtech-sector-to-consolidate-in-hiring-investments-experts-311484-2021-11-06">https://www.businesstoday.in/latest/corporate/story/as-schools-colleges-reopen-edtech-sector-to-consolidate-in-hiring-investments-experts-311484-2021-11-06</a>	As schools, colleges reopen, edtech sector to consolidate in hiring, investments: Experts



The Covid-19 pandemic aided in the exponential growth of the edtech sector that resulted in huge numbers of recruitment in the sector but experts believe that with the opening of schools, this upward trajectory is likely to consolidate. The pandemic has drastically changed the way of teaching and learning, and the funding for edtech has remained bullish leading to the adoption of advanced technology, growth in both revenue as well as hiring, CIEL HR Services Director and CEO Aditya Mishra told PTI.

"We estimate that there are more than 10,000 active openings across levels and permanent roles in the industry. Apart from these, there are at least 50,000 temporary job openings in the edtech sector," he noted

However, the intensity of action in terms of recruitments, investments and new enrolments is expected to come down a bit as the brick-and-mortar model begins to function normally, he said.

"The number of new start-ups in the space will eventually come down. Though the growth rates will decline, the momentum will continue because numerous schools and students are yet to be covered by edtech.

"The new education policy (NEP) will continue to work as a facilitator for the growth of the sector. In the years ahead, we will see consolidation in the industry that will give rise to a few major players for each segment within edtech," he said.

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