

Media Coverage

Publication	Date	Edition	Link	Headline
India Info Line	13 Oct 2021	Online	https://www.indiainfoline.com/article/editorial-interviews-leader-speak/rajendra-prasad-yadav-chairman-managing-director-genius-consultants-ltd-121101300314_1.html	Rajendra Prasad Yadav Chairman & Managing Director Genius Consultants Ltd.

The screenshot shows the IIFL Securities website with a search bar and navigation menu. The article title is "Rajendra Prasad Yadav Chairman & Managing Director Genius Consultants Ltd." The text of the article reads: "GCL caters to various market sectors and industries. It offers a comprehensive HR solutions value chain including permanent and flexi staffing solutions, payroll processing, compliance management, background checks and verification services, HR management services and FMS as well as sale of HR software." Below the text is a photo of Mr. Rajendra Prasad Yadav and a quote: "In an interaction with Shweta Papriwal, Editor, indiainfoline.com, Mr. Rajendra Prasad Yadav, Chairman & Managing Director, Genius Consultants Ltd. said 'GCL caters to various market sectors and industries. It offers a comprehensive HR solutions value chain including permanent and flexi staffing solutions, payroll processing, compliance management, background checks and verification services, HR management services and FMS as well as sale of HR software.'"

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Tell us about the journey at Genius Consultants Ltd.

The journey started almost 29 years ago, back in 1993 when we first decided to start Genius Consultants Ltd (GCL) to provide comprehensive HR solutions in the market. In the course of time, right from our inception, we have successfully grown to be one of India's leading human resources service providers. We have expanded and evolved from a small team to over 400 plus employees in close to 15 branches across the country and area offices across 14 states including major cities like Mumbai, Delhi, Chennai, Bengaluru, and Hyderabad; covering more than 950 locations across the country.

To read more click on the link

What is your vision for the company?

The vision of the company is to provide HR solutions of international standards to our clients and excellence in all our endeavors. Also, to continue growing at the momentum we are and establish the company as one of the largest players in the industry.

Share about your services and sectors the brand caters to?

GCL caters to various market sectors and industries. It offers a comprehensive HR solutions value chain including permanent and flexi staffing solutions, payroll processing, compliance management, background checks and verification services, HR management services and FMS as well as sale of HR software.

How is the HR market spanning out - in pre covid time vis-à-vis now?

The HR market post the pandemic has been a little unpredictable with spurts of growth and decline in hiring trends. While some sectors have recovered at a better pace in terms of economic growth and reflect an upswing in hiring. Others have been struggling to gain back momentum and are slowly pacing there.:

Market has revived to some extent than before, but still Hiring Volume is quiet Low as Compared to the Pre Covid-Era

HR Market is now trending to be Digitized and "Digital HR" is the latest Theme

Work From Home / Remote Working is the new Facility implemented by almost all the industries.

What is Genius's market share?

Genius Consultants Ltd. is one of the leading human resource service providers in India by market share in the fiscal 2019-20. Last year, GCL clocked a turnover of Rs.1200crore plus and expects to grow in a constant manner.

How is the new government policy impacting the industry and fueling its growth?

The introduction of new labor law codes, reforms in the EPF (Employee Provident Fund), ESI (Employee State Insurance), pacing adoption of technology in recruiting, rise in hiring activity and promotion of coherent organization culture have been a few developments that have affected the industry in the recent times. This has created an overall positive impact on economy.