

### Media Coverage

Publication	Date	Edition	Link	Headline
Strugglerking	19 Sep 2021	Online	<a href="https://strugglerking.com/most-indian-companies-believe-revival-of-msme-sector-can-boost-rural-employment-report/?utm_source=rss&amp;utm_medium=rss&amp;utm_campaign=most-indian-companies-believe-revival-of-msme-sector-can-boost-rural-employment-report">https://strugglerking.com/most-indian-companies-believe-revival-of-msme-sector-can-boost-rural-employment-report/?utm_source=rss&amp;utm_medium=rss&amp;utm_campaign=most-indian-companies-believe-revival-of-msme-sector-can-boost-rural-employment-report</a>	Most Indian Companies Believe Revival Of MSME Sector Can Boost Rural Employment: Report



MUMBAI: The majority of Indian companies (57%) believe that it is necessary to reactivate the micro, small and medium-sized enterprises (MSMEs) sector, which has been affected by the Covid-19 pandemic, to boost rural employment, according to the report. According to the Genius Consultants report, titled 'Sudden Rise in Agriculture Unemployment', the country's economy was negatively affected by the pandemic and almost all sectors and industries were affected, especially the MSME sector that faced a major setback. The report, which is based on a survey, said that the majority of respondents believe that the reason behind the high unemployment rate is the lack of job opportunities available in the areas in question.

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