

### Media Coverage

Publication	Date	Edition	Link	Headline
sarkari-job-wale	11 Aug 2022	Online	<a href="https://sarkari-job-wale.in/meme-marketing-gains-momentum-by-involving-creative-brains/?noamp=mobile">https://sarkari-job-wale.in/meme-marketing-gains-momentum-by-involving-creative-brains/?noamp=mobile</a>	Meme marketing gains momentum by involving creative brains



The screenshot shows the Sarkari Job Wale website. At the top is the logo 'SJKW Sarkari Job Wale'. Below it is a navigation menu with items: ANSWERKEY, RESULTS, NEWS, SPORTS, TECH, STORY, ABOUT SJKW, CONTACT, and WEBST. The breadcrumb trail reads: Home > Featured > Meme marketing gains momentum by involving creative brains. The article title is 'Meme marketing gains momentum by involving creative brains', marked as 'Featured'. It is dated August 11, 2022, by Mancy, and includes a 'Leave A Comment' link. The article text discusses the popularity of memes and their use in marketing, citing a Statista 2020 report that 84% of millennials are influenced by user-generated content. The text is partially cut off at the bottom.

To read more click on the link